



DATE: May 14, 2014

AGENDA ITEM # 3

**TO:** Parks & Recreation Commission  
**FROM:** Beverly Tucker, Staff Liaison  
**SUBJECT:** Park Appreciation Committee Report

**RECOMMENDATION:**

Receive Committee progress report

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**BACKGROUND**

The Park Appreciation Committee comprised of Parks & Recreation Commissioners Tooley, James, Lucia and staff member Tucker are planning two park appreciation days for summer 2014 to promote neighborhood parks. These park appreciation days are part of the Commissions Community Outreach Projects under the Community Feedback on Parks & Recreation Goal on the 2014 Work Plan.

**DISCUSSION**

The working title for the event is “PARC Discovery Days!”. The park days are targeted to all ages with a goal of introducing people to two specific parks through a two-hour special event. A long-term self-directed children’s activity will run throughout the summer to encourage families to visit all of the parks.

Both events will run from 10:00 am to noon, with first on Saturday, July 19 at Mackenzie Park and the second on Saturday, August 9 at Heritage Oaks Park. The Committee selected these parks since no other community events will be held in either location throughout the summer. The dates were also selected to avoid conflicting with any other community events.

Each day will feature a performance, large group activities for multiple ages and popsicles. The Committee is contacting local service groups to assist with the games and engaging performers for each event.

The long-term children’s activity is a “passport” for children to complete while exploring each City park with one park amenity specifically called out for each location. Once the passport is completed, it can be brought in person to the Recreation Department office for a small prize.

Attachment:

1. Park Passport Draft